

HOLIDAY SEASON 2008 WILL BE SAFER WITH RESQME™ AT ACE HARDWARE.

Santa Barbara, California, October 1, 2008

This year; ResQMe™ [LifeHammer® keychain version] has been selected for the Ace Hardware "Last Minute Gift Sale".

The holiday season will be here before you can blink your eyes. We all know that picking stocking stuffers is never an easy task, especially if we are looking for something innovative. For that main reason, each year in December, Ace Hardware (The helpful place) is being truly very helpful in choosing a selection of great items that could end up being the perfect gift.

Among them this year, there is a particular item that is not only a great gift, but "A Gift For Life" named ResQMe™.

Made in the USA, this innovative yet powerful keychain rescue tool is always at your fingertips in case of a car emergency. A fierce but absolutely safe center-punch breaks side windows and a carefully concealed razor-sharp blade slices through a jammed safety belt to prevent vehicular entrapment.

Accompanying your vehicle keys or hung strategically on a safety-belt, ResQMe™ goes where you go providing you with real "Peace of Mind"

Available at participating Ace Hardware stores across the nation, ResQMe™ is perfect as a gift for those you care about!

Please contact your local Ace Hardware store for more details about ResQMe™ (Ace Stock # 8229908). While there, look also for our other car escape tool available at participating Ace Hardware stores LifeHammer®, the "Original" (Ace Stock #8229916).