



specializing in
innovative solutions
for a safer world

innovation distributing
dba **nov8[safety]**

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The Santa Barbara based company offers a safety line that caters its product slogan, “A Gift for Life”—a play on words describing its products which could very well save a life or perhaps even last a lifetime.

Through the years the demand for LifeHammer© by safety organizations has continued to grow, as has the awareness for the hazard of vehicle entrapment. Answering to that demand a new identity was created. Today nov8[safety] offers some of the most innovative safety products with the ResQMe™ [Keychain Rescue Tool] a smaller version of the LifeHammer©.

After pioneering the original emergency hammer, the founder Laurent Colasse thought that it would be ultimate to make a mobile keychain version of this rescue tool. As Tokyo Electronics originally initiated to buy it for all their employees, ResQMe™ was finally invented by Bob Steingass and became available first to the public safety industries before being released to the corporate and consumer worlds.

Be prepared for the unexpected situations with ResQMe™ at your finger tips, we hope that you'll never have to use it! Always keep ResQMe™ on your keys, and have a safe drive!

Each product in the exclusive safety line is selected for its awesome quality in craftsmanship & materials as well as for the unique solution it can bring to a pertinent concern or need.

nov8[safety]'s great vision is to bring new ideas with a function and purpose to the safety market and provide a “Gift for Life” (for those that serve and protect.)

A Gift For Life!